

TMC Contact:

Michael Genaro
203-852-6800, ext. 142
mgenaro@tmcnet.com

**MICROSOFT Executive to Keynote INTERNET
TELEPHONY Conference & EXPO Fall 2005**

*Gurdeep Singh Pall, Corporate VP for MICROSOFT,
to Address Thousands at the Upcoming Premier VoIP Conference
at Los Angeles Convention Center*

NORWALK, CT (September 20, 2005) -- Technology Marketing Corporation (TMC®) announces today that Gurdeep Singh Pall, Corporate Vice President of MICROSOFT's Real-Time Collaborations Business Unit, has agreed to deliver a keynote address at its INTERNET TELEPHONY Conference & EXPO Fall 2005, on October 24-27, 2005 at the Los Angeles Convention Center.

Mr. Singh Pall's address, which is open to all registered attendees, will take place Thursday, October 27th at 9:15am PST. Registration for the conference is now open at <http://www.itexpo.com>.

The INTERNET TELEPHONY Conference & EXPO, held since 1999, is the world's largest and best-attended VoIP trade show. Last February, TMC's INTERNET TELEPHONY attracted over 6,200 buyers and sellers of IP Telephony products and services. For this upcoming October show, TMC projects total attendance to exceed 7,500.

Mr. Singh Pall joined MICROSOFT in January, 1990 after completing a Masters degree in Computer Science at the University of Oregon. At MICROSOFT, Mr. Singh Pall worked primarily in the networking arena, starting as LAN Manager of Remote Access Service and then onto Windows NT Networking Group where he co-architected Windows PPP implementation and co-authored PPTP - the first and widely used VPN protocol - which received PC Magazine's Award for Technical Excellence in 1996. Currently, Mr. Singh Pall is the Corporate VP of the Real-Time Collaboration Business unit, responsible for strategy and development of MICROSOFT's next generation RTC products.

"As one of the world's top leaders in innovative software technology, MICROSOFT is excited to be featured at the largest VoIP trade show, INTERNET TELEPHONY," states Mr. Singh Pall. "I am honored to introduce MICROSOFT's next generation IM solution and RTC platform, the award winning Live Communication Server, to the thousands of other service providers, enterprises, government buyers, resellers and developers that attend INTERNET TELEPHONY."

"MICROSOFT is committed to providing the essential business tools that streamline corporate communications," continues Rich Tehrani, TMC President and Conference Chairman for INTERNET TELEPHONY Conference & EXPO. "TMC is certain MICROSOFT's latest Live Communication Server will offer our INTERNET TELEPHONY attendees insight into the business practices of tomorrow."

Registration for the conference and trade show is now open: <http://www.itexpo.com>. Vendors interested in exhibiting or sponsoring should contact Dave Rodriguez immediately at 1-203-852-6800, ext. 146 or e-mail drodriguez@tmcnet.com.

Press inquiries regarding Gurdeep Singh Pall's address can be directed to Mostafa Razzak at 23-31 Communications: (646) 442-3361 or email m.razzak@23-31.com.

About TMC®

Technology Marketing Corporation (TMC) publishes two print magazines: Customer Interaction Solutions, and Internet Telephony; five digital publications, SIP Magazine, Speech-World, WiFi Telephony Magazine, VoIP Developer, WiMAX Magazine; and the online publications TMCnet, Planet PDA Magazine, WiFi Revolution, Alternative Power and BiometriTech. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. TMC also produces The VoIP Developer Conference, Speech-World Conference, IP Contact Center Summit and The Global Call Center Outsourcing Summit. TMCnet publishes more than 20 topical online newsletters. For more information about TMC, visit <http://www.tmcnet.com>.

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