



DEALCENTER

866.430.3023

WWW.DEAL-CENTER.COM

TAKE THE WORK OUT OF TRADE SHOW NETWORKING

DealCenter allows you to:

- **Increase the networking ROI for your next show;** CFOs are more likely to pay for their sales team to attend a show if the team has a list of prospect and customer meetings, weeks before the show
- **Make your show a “must-attend” event;** with a pre-arranged meeting timetable, attendees are more likely to attend the show, attend for more days and bring additional company colleagues
- **Manage and report on on-site meetings;** our online system books meetings in the DealCenter Area (which we can manage for you), and/or at your existing meeting rooms and exhibit booths, and gives you quantitative results to help you promote your event in the future
- **Increase the pre-show buzz;** The customized DealCenter website we create for our clients average over 100,000 hits in the weeks leading up to an event
- **Provide additional revenue resources;** you can create a “networking pass” for exhibitors and/or attendees for an additional fee, allowing them access to your DealCenter and giving them the ability to plan meetings

For more information on how you can quickly launch your own, customized DealCenter site for your next show, please call 866.430.3023 or email info@deal-center.com



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“I’ve used the DealCenter at ISPCON as well as other shows around the country and I count on it to get me ROI from the trade show. I use the DealCenter to schedule a roster of meetings before I even arrive, which helps me to plan my time effectively and network with the right people when I’m at the show.”

— Lisa Rice
Account Executive
Broadvox

For more attendee quotes, please visit
www.deal-center.com/testimonials.php