



JS&A Sponsorship Opportunities – “Power Networking” Events

All Sponsors – In Print Presence

- Company logo included on sponsorship slide that will be clearly visible throughout the event
- Company logo included on our “thank you to our sponsors” banner displayed in full view on site
- Logo included on all event collateral

All Sponsors - Online Presence

- Company logo on the event sponsorship page www.jaymiescotto.com/event.php
- Logo is hyperlinked to your home page (or other designated page)
- Online presence ensures valued-added SEO for your company and website messages
- Company logo in all event correspondence prior to and post event
- Mention on all blogs for JS&A “Power Networking” events posted to Telecom News Now (TNN)
- Early sponsors will receive special mention in social media- Twitter, LinkedIn and Facebook

Sponsorship Opportunities \$3,000- \$2,500 (Tier 1)

All sponsors in the Tier 1 category receive first name, last name, and name of company for all registered attendees. As a Tier 1 sponsor, JS&A will offer one free attendee pass.

Badge Sponsorship

Your company logo will appear on all attendee badges. The logo will be present in a "brought to you by" display that will be visible to all attendees as they enter the event. It is required for all registered attendees to wear his/her badge for the duration of the event, thereby allowing your logo to be in full display at all times. Your company logo will also be included in our sponsorship slide, where the logo will go into rotation ensuring countless amounts of impressions.

Badge Sponsorship:

Cost: 1x Event Sponsorship- \$2,500

Cost: 4x Event Sponsorship- \$7,200 (10% Discount)

Lanyard Sponsorship:

Cost 1x Event Sponsorship- \$3,000

Cost 4x Event Sponsorship- \$10,800 (10% Discount)

Combined Opportunity:

Cost 1x Event Sponsorship- \$4,500

Cost 4x Event Sponsorship- \$16,200 (10% Discount)

March 11, 2010

Jaymie Scotto

Hors d'oeuvres Sponsorship

Your company logo is clearly presented in a “brought to you by” display that will be visible during the event. Your company logo will also be included in our sponsorship slide, where your logo will be clearly seen for the duration of the event.

Cost: 1x Event Sponsorship- \$3,000

Cost: 4x Event Sponsorship- \$10,800 (10% Discount)

Refreshment / Cup Sponsorship

Your company logo is visible in a “brought to you by” display that will be placed on all open bars during the event. As our cup sponsor, your logo will be branded on all beverage cups that are distributed and used onsite by all attendees. We will include your company logo on our sponsorship slide, which will appear on a large screen throughout the event.

We Supply Branded Cups:

Cost: 1x Event Sponsorship- \$3,000

Cost: 4x Event Sponsorship- \$10,800 (10% Discount)

Sponsor Supplies Branded Cups: 25% Discount

Cost 1x Event Sponsorship- \$2,250

Cost 4x Event Sponsorship- \$8,100 (10% Discount)

Text/SMS Sponsorship

We have created an exciting opportunity for your company to sponsor hourly text updates to attendees with their upcoming meeting schedules for the hour. For example: “Meeting with John Smith at 3:20pm, table #15, sponsored by: Your company.” Your company logo will also appear in our sponsorship slide and go into rotation throughout the duration of the event.

Cost: 1x Event Sponsorship: \$2,500

Cost: 4x Event Sponsorship: \$9,000 (10% Discount)

Post Event Cocktail Party Sponsorship

Your company logo is visible in a “brought to you by” display that will be placed on the out door patio as well as on all open bars during the post event cocktail party. Your company logo will also appear in our sponsorship slide and go into rotation throughout the duration of the event. We will also send a co-branded, post-event invite to all attendees and announce the event at the conclusion of the power networking sessions.

Cost: 1x Event Sponsorship: TBD (depending on venue availability/cost at time of request)

Cost: 4x Event Sponsorship: TBD



Sponsorship Opportunities \$2,000- \$200 (Tier 2)

All sponsors in the Tier 2 category receive first name, last name, and name of company for all registered attendees.

Napkin Sponsorship

As the napkin sponsor, your logo will be branded on napkins that are distributed and used onsite. We will include your company logo on our sponsorship slide, which will appear on a large screen throughout the event.

We Supply Branded Napkins:

Cost: 1x Event Sponsorship- \$1,500

Cost: 4x Event Sponsorship- \$5,400 (10% Discount)

Sponsor Supplies Branded Napkins: 25% Discount

Cost 1x Event Sponsorship- \$1,125

Cost 4x Event Sponsorship- \$4,050 (10% Discount)

Raffle Sponsorship

Your company logo is featured on the "Enter to win a 'Your Gift Here,' brought to you by" display that will be in full view on the registration table. JS&A will advise all attendees to enter the drawing with a business card at sign in. After closing remarks, a representative from your company will be asked to select and announce the raffle prize winner. In addition to the recognition your company representative will receive, we will include your company logo on the sponsorship slide that will be clearly visible throughout the event. Additionally, we will provide you with the contact information of attendees who entered the raffle to help you acquire new leads.

We Supply Raffle Item:

Cost: 1x Event Sponsorship- \$1,500

Cost: 4x Event Sponsorship- \$5,400 (10% Discount)

Sponsor Supplies Raffle Item:

Cost: 1x Event Sponsorship- \$1,000

Cost: 4x Event Sponsorship- \$3,600 (10% Discount)

Registration Table Sponsorship

Your company has the opportunity to sponsor the registration table. Your logo will be clearly visible on all directional signage near and on the registration table. JS&A will also include your company logo in our sponsorship slide that will be clearly visible throughout the event.

Cost: 1x Event Sponsorship: \$1,500

Cost: 4x Event Sponsorship: \$5,400 (10% Discount)

Logo Slideshow Sponsorship

JS&A will include your company logo on the sponsorship slide, where it will be in rotation throughout the duration of the event.

Cost: 1x Event Sponsorship: \$500

Cost: 4x Event Sponsorship: \$1,800 (10% Discount)

VIP Table Sponsorship

Only JS&A clients have the opportunity to sponsor the VIP meeting tables; a company representative will use this branded meeting table to conduct scheduled meetings. Your company logo will be clearly visible on the tabletop. On site, there will be no more than four VIP Table sponsors. Your logo will appear in our sponsorship slide, where it will be in rotation throughout the duration of the event.

Cost: 1x Event Sponsorship: \$300 per table (4 table max)

Cost: 4x Event Sponsorship: \$1,080 per table (4 table max)

Literature Table Sponsorship

Your company has the opportunity to place postcard or company flyers on a separate table located next to registration. Unlike other events, attendees will be constantly moving around and having your own literature spot will be difficult. We make it easy for attendees to visibly locate your company's collateral. As a sponsor, your company will need to provide the company collateral and your logo will appear in our sponsorship slide.

Cost: 1x Event Sponsorship: \$200

Cost: 4x Event Sponsorship: \$720 (10% Discount)