



Jaymie Scotto & Associates (JS&A) Launches Telecom One-on-One, An Invitation-Only Power Networking Event to be held April 29 in NYC

NEW YORK, NY March 17, 2010– [Jaymie Scotto & Associates](#) (JS&A), a full-service public relations and marketing firm with proven experience in delivering strategic branding, design and communications for the telecommunications industry, today announces the launch of [Telecom One-on-One](#), a JS&A Power Networking Event that provides telecommunications executives with time-efficient networking opportunities to further expand their business. The first event will be held on April 29 in New York City.

Similar to “speed dating” for telecom business, JS&A has developed the Power Networking concept to provide JS&A clients and industry professionals with a well-managed setting through which to conduct targeted prospect and customer meetings. Attendees can begin scheduling meetings immediately after registering through an online meeting planning system, the [DealCenter](#). All meetings will occur on-site, in 20-minute intervals, throughout the 3-hour event.

“Telecom One-on-One is an innovative approach to networking, bringing industry thought leaders together to conduct business,” states Lauren Sauer, Manager of Events & Webinars for JS&A. “Scheduling meetings prior to the event increases business objectives and goals, ultimately making networking more efficient and focused.”

“Additionally, JS&A clients will have the opportunity to participate in a media match-up before the event, to meet with industry press and analysts to share their latest news and company developments,” continues Jaymie Scotto Cutaia, CEO of Jaymie Scotto & Associates and DealCenter. “Telecom One-on-One is another way in which we help our clients and the telecom community develop new business relationships and expand their market reach. We anticipate a successful event packed with effective networking.”

For more information about Jaymie Scotto & Associates, please click [here](#). To register for Telecom One-on-One, click [here](#).

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About Jaymie Scotto & Associates, LLC

JS&A is a full-service public relations and marketing firm with proven experience in delivering strategic branding, design and communications for the emerging technology and telecommunications industries.

JS&A professionals have a proven track record of establishing recognizable corporate brands and deploying sensible marketing strategies that positions its customers as leaders in the industry. These brands and strategies are then amplified within news announcements,

Jaymie Scotto

& ASSOCIATES

promotions, events and collateral, adding increased corporate value and increased time to market. For more information, please visit www.jaymiescotto.com.

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