



## Jaymie Scotto & Associates Launches DealCenter's Online Meeting System for its Telecom One-on-One Power Networking Event

**NEW YORK, NY March 31, 2010**– [DealCenter, LLC](#), an online meeting system that allows conference attendees to schedule meetings with their peers leading up to and during an event, announces today it will launch its meeting service to attendees of [Telecom One-on-One](#), a Jaymie Scotto & Associates' (JS&A) Power Networking Event. Telecom One-on-One is an event that provides telecommunications executives with time-efficient networking opportunities to further expand their business. The first event will be held on April 29 in New York City.

[Jaymie Scotto & Associates](#), a full-service public relations and marketing firm for the emerging technology and telecommunications industries, has selected DealCenter, its sister company, to be deployed at its quarterly networking events, providing a powerful tool for attendees to manage meetings on-site more effectively.

"Attendees of Telecom One-on-One are professionals looking to develop new business opportunities through networking," states Lauren Sauer, Manager of Events & Webinars for JS&A. "DealCenter allows for productive meetings to take place in a time efficient manner. We look forward to offering DealCenter's meeting management system which will provide attendees with the ideal platform to execute their networking goals."

At the event, DealCenter will feature its latest service, [DealCenter Concierge](#), giving attendees the opportunity to have their meetings scheduled for them, by DealCenter, based on the services they buy or sell. DealCenter Concierge automatically matches an attendee with a prospective buyer or seller and sends out a meeting invitation on the attendee's behalf. Throughout this process, contact details remain strictly confidential and all participants can cancel and/or reschedule meetings at any time.

"JS&A's Power Networking Events allow telecom decision makers to connect one-on-one in order to conduct effective business. Unlike other networking events, Telecom One-on-One offers a structured meeting schedule with clear objectives. Deploying DealCenter at the event gives attendees a reliable and effective way to schedule their meetings ahead of time," states Jaymie Scotto Cutaia, CEO of DealCenter, LLC and Jaymie Scotto & Associates. "Attendees are able to optimize their time at the event and increase productivity by using the DealCenter. We are confident this event will create meaningful business connections and measurable results for attendees."

For more information about DealCenter, please click [here](#). To register for Telecom One-on-One, click [here](#).

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### **About Jaymie Scotto & Associates (JS&A)**

Jaymie Scotto & Associates is a full-service public relations and marketing firm with proven experience in delivering strategic branding, design and communications for the emerging technology and telecommunications industries. For more information or to view our online portfolio, please visit <http://jaymiescotto.com/>.

### **About DealCenter, LLC**

The DealCenter is a social media platform and online meeting system deployed via a customized website that allows attendees and exhibitors to schedule meetings with their peers leading up to and during a trade show, conference or expo. The DealCenter provides 'attendance justification' and measurable ROI by increasing the number of new contacts and fresh business opportunities realized at an event. For more information on DealCenter, LLC please visit [www.deal-center.com](http://www.deal-center.com) or email [info@deal-center.com](mailto:info@deal-center.com).

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