



International Telecoms Week (ITW) 2010 Delegates Can Now Access the ITW DealCenter, An Online Attendee Contact and Meeting System that Connects Buyers with Sellers at the Global Wholesale Telecommunications Meeting

NEW YORK, NY March 24, 2010– [DealCenter, LLC](#), an online meeting system that allows attendees to schedule meetings with their peers leading up to and during an event, announces today it will launch its meeting service for delegates attending the [International Telecoms Week \(ITW\) 2010](#), the meeting for the international telecoms wholesale community, held May 24-26 in Washington, D.C. For the third year in a row, [Capacity Media](#), a publishing and conference company focused on the wholesale telecommunications market and carrier-to-carrier business, has selected DealCenter LLC to deploy an ITW DealCenter at its global event. Today the online meeting system becomes accessible to all registered ITW 2010 delegates.

“We expect over 4,000 delegates from around the globe to gather to meet and network with prospective clients,” states Ros Irving, Managing Director of Capacity Media. “ITW delegates look to hold highly productive meetings during their time at the event and the DealCenter offers an online environment through which to successfully plan these meetings. All meetings confirmed through this online system take place on site at ITW. Last year we had over 4,000 meetings held on site, we look forward to even more this year.”

Attendees can begin using the ITW DealCenter to schedule their meetings starting today and continuing throughout the event. Delegates can also access the meeting system for 30 days following the event, to further extend their networking opportunities. All confirmed meetings will take place in meeting rooms, at bilateral tables, at exhibit booths and other locations within the Marriott Wardman Park Hotel.

“The ITW DealCenter is a beneficial tool for ITW delegates as they look to get the most out of their time in Washington,” continues Jaymie Scotto Cutaia, CEO of DealCenter. “DealCenter allows for effective and time efficient meetings to transpire in a structured setting creating increased ROI for participants. We look forward to working with the ITW team another year to help facilitate these business opportunities.”

For more information on DealCenter, please visit www.deal-center.com. To register for **ITW 2010**, please visit www.internationaltelecomsweek.com. If you are already an ITW delegate, please log into the ITW DealCenter at <http://itw2010.deal-center.com>.

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About DealCenter, LLC

The DealCenter is a social media platform and online meeting system deployed via a customized website that allows attendees and exhibitors to schedule meetings with their peers leading up to and during a trade show, conference or expo. The DealCenter provides ‘attendance justification’ and measurable ROI by increasing the number of new contacts and



fresh business opportunities realized at an event. For more information on DealCenter, LLC please visit www.deal-center.com or email info@deal-center.com.

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