

Telecom Sponsorship Opportunities

One-on-One

Sponsorships range from \$300 to \$3000, and can include the following opportunities:

Badge & Lanyard Sponsorship - \$3,000

Company logo will appear on all attendee lanyards.
Company logo present in a "brought to you by" display.

Hors d'oeuvres Sponsorship - \$ 3,000

Your company logo present on all passed hors d'oeuvre trays.
Additional signage placed on cheese/fruit station.

Refreshment Sponsorship - \$2,500

Company logo clearly visible on all open bars in a "brought to you by" display.

Text/SMS Sponsorship - \$2,500

Hourly text message updates to attendees.
"Meeting with John Smith at 3:20pm, table #2, sponsored by: Your Company". Company logo present in a "brought to you by" display.

Post Event Cocktail Party Sponsorship- TBD

Your company can sponsor the official After Party for Telecom One-on-One. Your company logo clearly visible on all directional signage and open bars. Co-branded invite to announce your company as After Party sponsor.

Napkin Sponsorship - \$1,500

Logo branded on all cocktail napkins distributed and used onsite.
"Brought to you by" signage clearly displayed onsite.

Raffle Sponsorship- \$1,500

Your company provides item to raffle.
Signage, raffle bowl & raffle item to be clearly placed on Registration Table.
Your company receives contact information of all attendees who entered raffle.

Registration Sponsorship- \$1,500

Your logo visible on all directional signage to registration. Company logo clearly visible on the registration table.



For additional information regarding sponsorship opportunities, please email Lauren Sauer at lsauer@jaymiescotto.com

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Virtual Press Room Headset Sponsorship – \$1,500

Logo on all personal headsets used for the Virtual Press Room.
“Brought to you by” Signage clearly visible on Virtual Press Room tables.



Welcome Bag Sponsorship- \$1,500

Company logo present on all welcome bags given to every attendee.
Your logo clearly visible on the “brought to you by” display on the welcome bag table. Also, opportunity to place company collateral with in each bag.



DealCenter ‘Countdown’ Sponsorship- \$1,000

Company name will be clearly stated at the start of every one-on-one meeting. For example: “Ding- The 3:20PM meetings are about to begin, Brought to you by: Your company” . Signage on all one-on-one meeting tables.



Cell Phone Charging Station Sponsorship - \$800

Your company will provide a convenient area of attendees to charge cell phones, iPhones, Blackberries, etc.
“Brought to you by” signage clearly visible on table.



Slideshow Sponsorship - \$500

JS&A will include your company slide in the event slideshow.
Slideshow to be in rotation throughout the duration of the event

VIP Table Sponsorship – \$300 (JS&A Clients Only)

VIP branded meeting tables to conduct scheduled meetings.
Logo clearly visible on tabletop along with company collateral.



Literature Sponsorship- \$200

Your company to place postcard or company flyers on literature table and/or with in the Welcome Bags.



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All Sponsors Receive:

- Company logo included on sponsorship slide on large screen onsite
- Company logo included on our “Thank you to our sponsors” banner displayed on site
- Company logo displayed in “Brought to you by” display on site
- Logo included on all event collateral, invite and thank you emails
- Branding before, during and after the event
- Company logo on JSA event page and registration page
- Mention on all event blogs posted on Telecom News Now (TNN)
- Sponsor mention in Twitter, LinkedIn, and Facebook
- Company logo in a “Sponsored by” display that will be visible to all attendees
- Depending on the sponsorship commitment, your company can receive free registration tickets.

Space is limited; all sponsorships are granted on a first-come, first-serve basis. For more information on how your company can become a sponsor of Telecom One-on-One, please contact Lauren Sauer at lsauer@jaimiescotto.com



Hosted by:



Telecom
One-on-One

Jaymie Scotto
& ASSOCIATES